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UNIVERSITÀ DI TORINO  
Department of Law



**ANNUAL CONFERENCE**  
**of the Master in Intellectual Property**  
**International Seminar on**  
**"Trade Secrets"**

*jointly organized by the World Intellectual Property Organization,  
ITC ILO and the University of Turin*

Venue: ITC ILO, Viale Maestri del lavoro 10 – Turin  
Piedmont Conference Hall 135-136

**Monday, 15 October 2018**

<b>09:30 – 09:45</b>	Welcome remarks by:  Mr. Giuseppe Casale, Director Turin School of Development  Mr. Marco Aleman, Director, Patent Law Division, Patents and Technology Sector, WIPO  Prof. Alessandro Cogo, University of Turin, Department of Law
<b>9:45 – 11:00</b>  <b>Theme 1</b>	Moderator: Prof. Alessandro Cogo, University of Turin  <b>Trade secrets protection: an international and comparative law perspective</b>
9:45 – 10:45	Speakers: Mr. Marco Aleman, Director, Patent Law Division, Patents and Technology Sector, WIPO  Mr. Maximiliano Marzetti, Assistant Director, Master programme in IP, University of Turin

10:45 – 11:00	Questions and answers exchange with the audience
<b>11:00 – 13:00</b>	Moderator: Prof. Marco Ricolfi, University of Turin, Department of Law
<b>Theme 2</b>	<b>Trade secrets and data-driven technologies</b>
11:00 – 12.30	Speakers: Prof. Andrea Ottolia, University of Genoa, Department of Law  Prof. Andreas Wiebe, Georg-August-Universität, Göttingen  Prof. Cristiana Sappa, IESEG School of Management, Paris
12:30 – 13.00	Questions and answers exchange with the audience

Prior registration **is required** to enter ITC-ILO premises. Therefore, should you be interested in attending, **please confirm your participation by email to the following email address at least one day before the conference: [llm\\_ip@itcilo.org](mailto:llm_ip@itcilo.org)**.

*A light brunch will be offered at the end of the Conference.*

*Lawyers attending the conference will be entitled to 2 formative credits.*