



**ANNUAL CONFERENCE**  
**of the Master in Intellectual Property**  
**International Seminar on**

**“The Regulation of Digital Markets: IP and Competition Law Issues”**

*Jointly organized by the World Intellectual Property Organization,  
ITC ILO and the University of Turin*

**Friday, 16 July 2021**

<b>Welcome remarks</b>	
<b>15:00 – 15:20</b>	Ms. Martha Chikowore, World Intellectual Property Organization (WIPO)  Prof. Alessandro Cogo, University of Turin, Department of Law
<b>Theme 1</b>	<b>Governance of Digital Markets</b>
<b>15:20 – 16:00</b>	Moderator: Prof. Marco Ricolfi, University of Turin, Department of Law  Prof. Thomas Cottier, Emeritus Professor of European and International Economic Law, Senior Research Fellow, World Trade Institute, University of Berne, Adjunct Professor of Law, University of Ottawa, <i>Multilevel Governance in Developing the Law for the Digital Economy</i>
	Questions and answers exchange with the audience
<b>Theme 2</b>	<b>Enhancing Competition in Digital Markets</b>
<b>16:00 – 17:30</b>	Moderator: Prof. Marco Ricolfi, University of Turin, Department of Law  Mr. Giovanni Napolitano, WIPO, <i>The Main Issues at the Intersection of IP and Competition in Digital Markets</i>  Dr. Paolisa Nebbia, General Court of the European Union, <i>Digital Platforms: from Competition Friends to Tyrants</i>  Prof. Mariateresa Maggolino, Bocconi University, <i>A Critical Analysis of the Solutions Adopted in the EU Proposed Digital Markets Act</i>
	Questions and answers exchange with the audience



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**Theme 3****17:30 – 19:00****Providing Balanced Protection to Intellectual Property in Digital Markets**

Moderator: Mrs Silvia Vitro', Chief Judge of the Court of Turin, Intellectual Property Division

Prof. Gerhard Spindler, Georg-August-Universität Göttingen, *The General Framework Designed by the Proposed Digital Services Act for Intermediaries' Liability*

Dr. Martin Husovec, London School of Economics, *A Separate Regime for Copyright?*

Prof. Martin Senftleben, University of Amsterdam, *The DSA and AI Regulation Proposals in the EU: the New Transparency Obligations and Targeted, Brand-based Advertising*

Questions and answers exchange with the audience

*Lawyers attending the conference are entitled to 3 formative credits.*

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